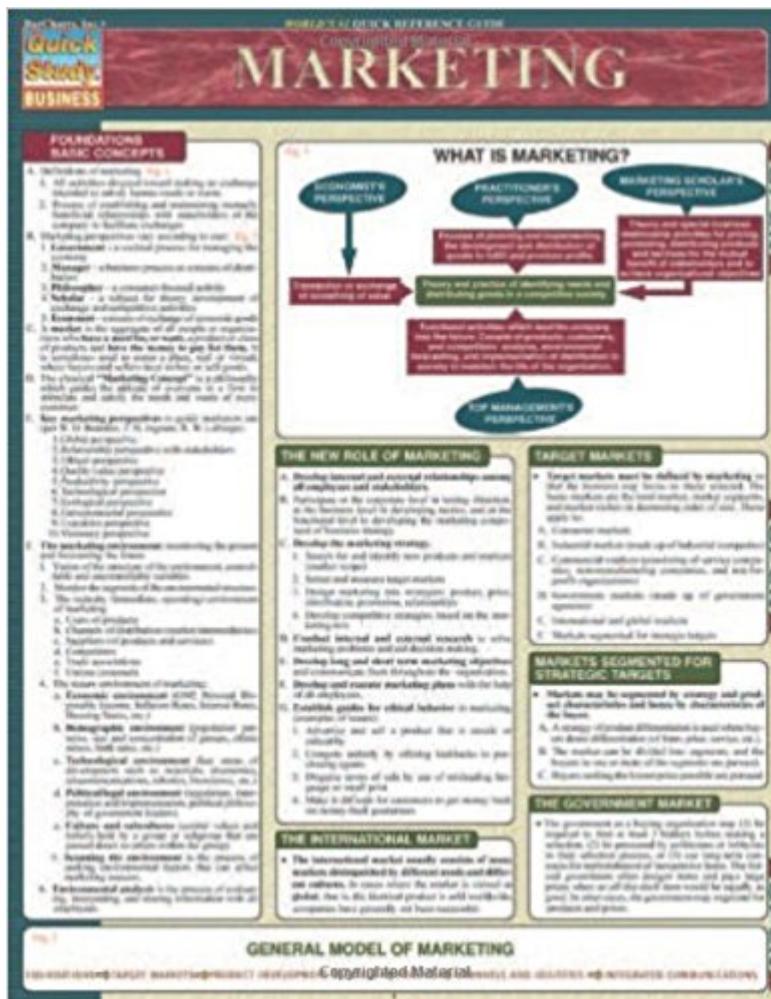


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# Marketing (Quickstudy: Business)



## **Synopsis**

This 4-page study guide contains fundamental marketing definitions and principles which are specifically designed to aid business students.

## **Book Information**

Series: Quickstudy: Business

Pamphlet: 4 pages

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